

Tariff Showing Rates of Advertisement with Break-up

1	Accommodation, Decorative car for Guests	15 Nos.	Rs. 3,75,000.00	
2	Gift for Guests & Celebrities	15 Nos.	Rs. 2,25,000.00	
3	A) Prize Money in Cash for Marathon	1 st Prize One item cost	Rs. 1,00,000.00	
		2 nd Prize One item cost	Rs. 50,000.00	
		3 rd Prize One item cost	Rs. 25,000.00	
	4 th to 10 th Prize	7 th Prize One item cost	Rs. 10,000.00 each	
B) Prize Money in Cash Fraternity run for Women	1 st Prize One item cost	Rs. 10,000.00		
	2 nd Prize One item cost	Rs. 5,000.00		
	3 rd Prize One item cost	Rs. 3,000.00		
C) Prize Money in Cash Fraternity run for Men	1 st Prize One item cost	Rs. 10,000.00		
	2 nd Prize One item cost	Rs. 5,000.00		
	3 rd Prize One item cost	Rs. 3,000.00		
4	Decorative Stage displaying Advertisement of the SPONSORER	a) Back Side Screen (one)	Rs. 1,00,000.00	
		b) Front Side Screen (Two)	Rs. 40,000.00	
		c) Front Upper/Lower	Rs. 40,000.00 each	
		d) Podium Space	Rs. 15,000.00	
5	Decorative Gates displaying Advertisement of the SPONSORERS (both side)	15 Nos. One item cost	Rs. 20,000.00	
6	Decorative Gates displaying Advertisement of the SPONSORERS (one side)	10 Nos. One item cost	Rs. 10,000.00	
7	Advertisement Boards with Route Chart displaying at the road corner of the Route	6'X4' size One item cost	Rs. 2,500.00	
8	Advertisement Vehicle for daily playing in the town	4 Nos. One item cost	Rs. 50,000.00	
9	Banner Displaying advertisement of sponsorer	Of Flex One item cost	Rs. 2,500.00	
		Of Cloth One item cost	Rs. 1,500.00	
10	Banner Displaying advertisement in Volunteers Bus	Of Cloth One item cost	Rs. 2,000.00	
11	Banner Displaying logo of Sponsorers			
		i) 2000 pcs. For Athlete (4 KM)	Rs. 100.00 each	Rs. 2,00,000.00
		ii) 600 pcs. For Athlete (Marathon)	Rs. 150.00 each	Rs. 90,000.00
		iii) 400 pcs judges	Rs. 150.00 each	Rs. 60,000.00
		iv) 500 pcs for Volunteers	Rs. 150.00 each	Rs. 75,000.00
12	Car Displaying logo of Sponsorers			
		i) 2000 pcs. For Athlete (4 KM)	Rs. 50.00 each	Rs. 1,00,000.00
		ii) 600 pcs. For Athlete (Marathon)	Rs. 50.00 each	Rs. 30,000.00
		iii) 400 pcs judges	Rs. 50.00 each	Rs. 20,000.00
		iv) 1000 pcs for Volunteers	Rs. 50.00 each	Rs. 50,000.00
13	Decorative Stage for Fraternity Run	Total stage/Dias	Rs. 50,000.00	